

Litho Sales & Label (Pty) Ltd

COMPANY PROFILE

AGENT FOR BITEK TECHNOLOGY INC.

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Finance Available or Rent to Own



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I. WHO IS BITEK

II. ANYTRON PRODUCTS

III. WHY ANYTRON



WHO IS BITEK?

1. COMPANY PROFILE
2. BITEK FAMILY
3. COMPANY HISTORY
4. PRODUCTS
5. REFERENCE SITE



1. COMPANY PROFILE

- **Established in 1998**
- **Incheon, Korea**
- **Innovative R&D organization**



1. COMPANY PROFILE

1. Mission

"We rate our success by your success using our cutting-edge technology."

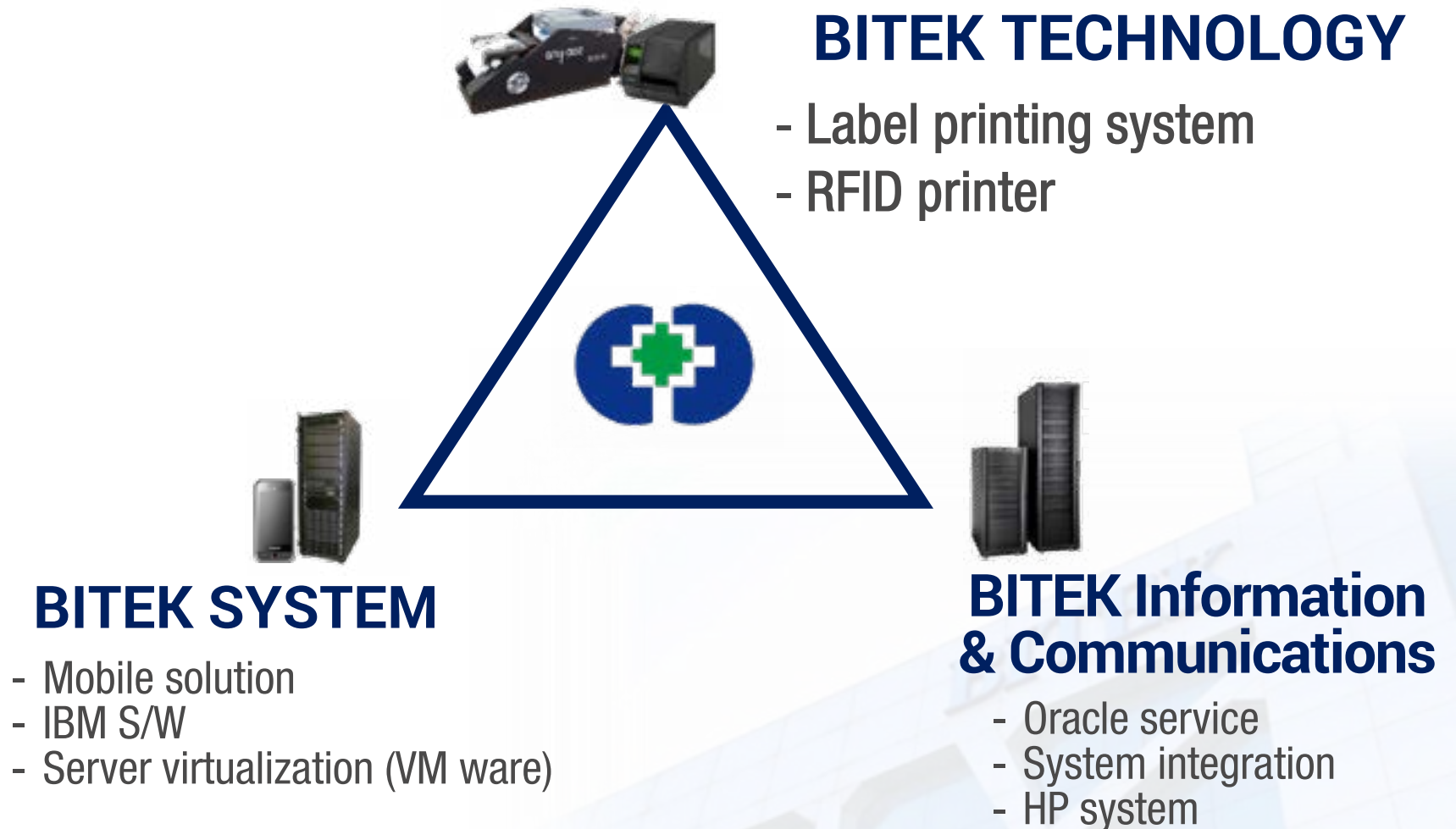
2. Core value

- Challenge
- Innovation

3. Vision

- Global No.1 in digital label printing system

2. BITEK FAMILY



4. PRODUCTS

- 1) RFID Tag printer
- UHF
 - NFC



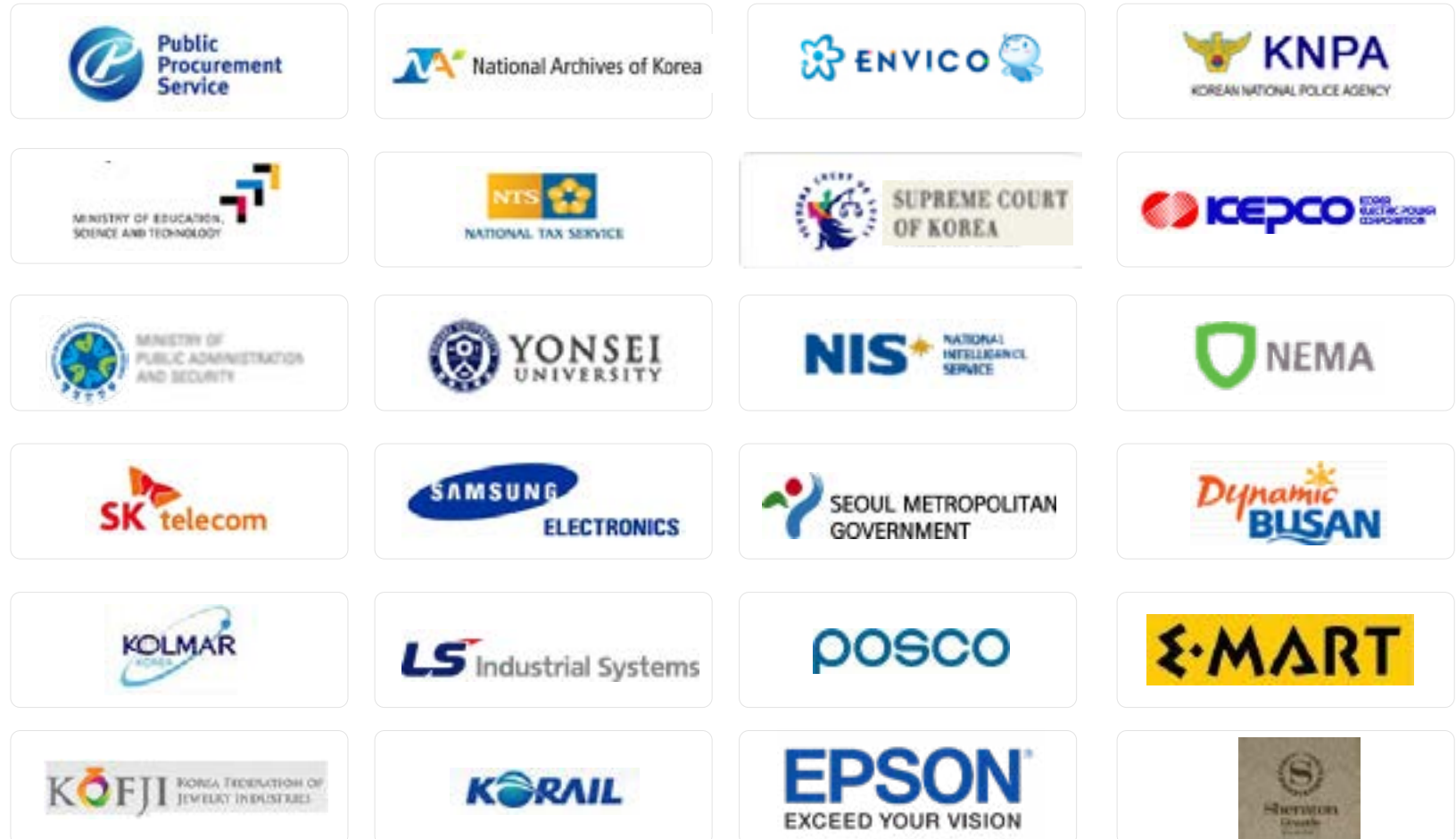
2) Digital label printing

- Printing solution
 - anytronRIP
 - any-002
 - any-JET
- Die-cutting solution
 - any-CUT II
 - any-CUT III



4. REFERENCE SITE

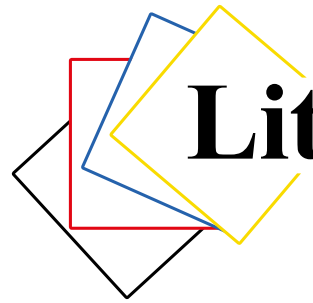
Domestic & overseas over 300 site



WORLDWIDE

26+ COUNTRIES 30+ DISTRIBUTORS





Litho Sales & Label (Pty) Ltd

LITHO SALES & LABEL PRODUCTS

1. DIGITAL PRINTER
2. DIGITAL DIE-CUTTER
3. DIGITAL IN-LINE LABEL PRINTER
4. SOFTWARE

Printing

any-RIP

RIP S/W any-RIP



Digital label printer any-002

Laser Cutting



Laser die-cutter any-CUT II



Laser die-cutter any-CUT III

In-line



In-line system any-JET

1. DIGITAL PRINTER ► any-002

any-002 8INCH FULL COLOR LASER LABEL/PACKAGING PRINTER



- Full color label and package printing for short-run job
- High durability printing (water, sunlight, scratch)
- Easy variable data printing by any-RIP software
- Wide variety of printable materials (paper and flexible package)
- Simple operation machine, no need for professional technicians

any-002 EXPANSION PACKAGE

Label cutter SET



R2R product label

Packaging SET



Flexible packaging

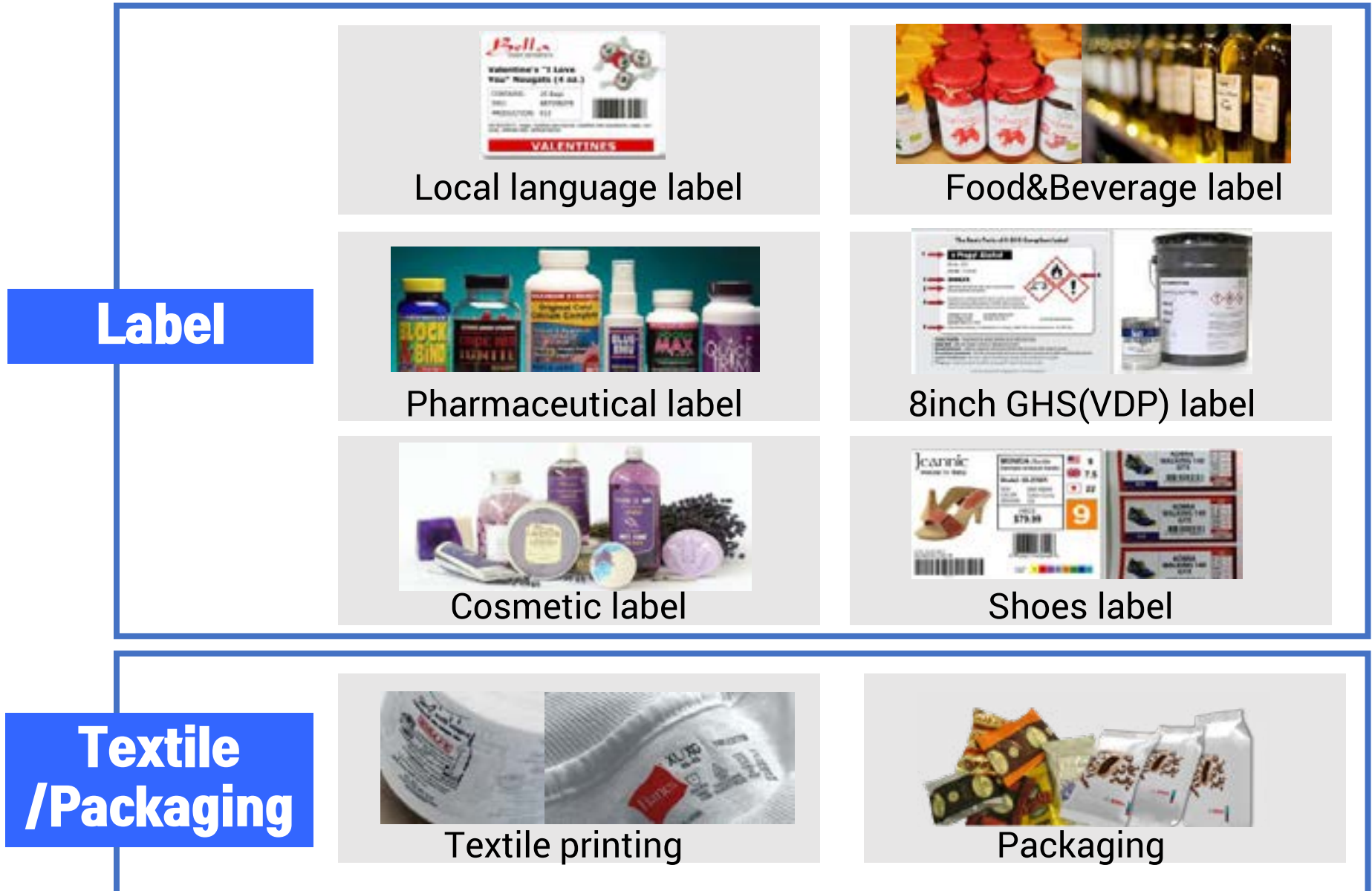
Slitter SET



R2R product label

1. DIGITAL PRINTER

► Target market



2. DIGITAL DIE-CUTTER

► laser die-cutter



ON-DEMAND LASER DIE-CUTTING
any-CUT II



[BROCHURE DOWNLOAD](#)

- It gives you one-stop solution for lamination, scrap paper removal, and slitting.
- In-line printing system is possible by using any-Link with any-CUT II.
- Ergonomically designed to minimize movement during operation



SUPERIOR COST EFFECTIVENESS
ALL-IN-ONE LASER DIE-CUTTER
any-CUT III



[BROCHURE DOWNLOAD](#)

- 15,000 labels available in an hours by expanded cutting area to 300mm
- Specialized optics and the web guiding system ensure fine cutting quality
- Engine can be upgraded to 250W

2. DIGITAL DIE-CUTTER ► Target market

► laser die-cutter



Label die-cutting



Non-adhesive paper



Perforation cutting



Reflective label



Marking



Variable data marking

3. DIGITAL IN-LINE LABEL PRINTER

any-JET II FLEXIBLE IN-LINE PRINTING SYSTEM



- Make a perfect in-line system without changing your digital printer
- Save a cost and time by fully integrated printing and die-cutting system.
- Don't need large space for in-line machine. It is only a quarter of your desk.

4. SOFTWARE

any-RIP
For color label printing



Trap function



Merge print



Variable data printing



Media saving



Eye mark making

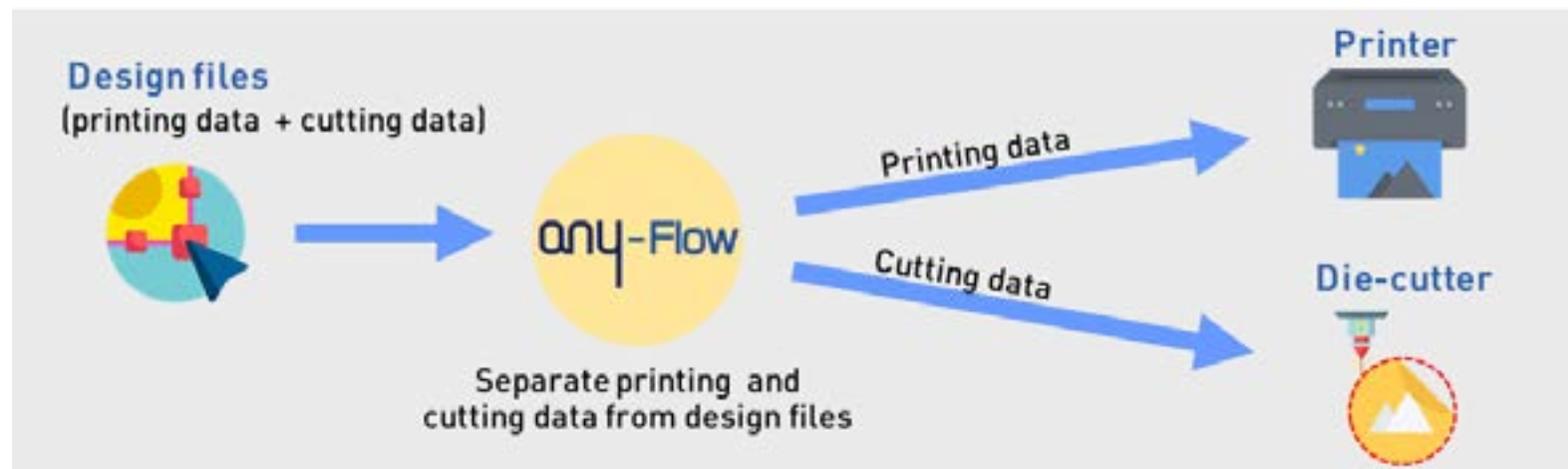


Cost calculation

File format	PDF, EPS, JPG, PSD, PNG, TIF
Interface	TCP/IP, USB
Language	Korean, English
OS	Windows XP, 7, 8, 10
Supported Hardware	any-002, OKI Pro 1040/1050, Epson label printer

4. SOFTWARE

any-Flow
For **in-line** label printing



RIP Software functions



Submission of PDF file



Three mode support



Job management

Supported Hardware

Printers : Memjet label printers, Oki label printers(Rip version only),
Epson printers

Die-cutter : anytron laser die-cutters, knife die-cutter



WHY LITHO SALES & LABEL



We have partnered ourselves with reputable machinery suppliers worldwide who offer a full back up and support service.

We are an accredited dealer and can arrange finance through our independent financial advisor Allan Phillips – Corporate & Industrial Finance

We are a registered company with over 30 years' experience & the benefit of going with us include, •Professional service

- Quality machines
- Accountability
- Workmanship guarantee
- Reliability

Creating the printing future



DISTRIBUTION STRATEGY

► **Printer**

- Indirect sales (distributors)

STRATEGY

- Hiring competitor's dealers (Afinia, Primera, Uninet, Swiftcolor, Astronova)
- Propose anytron's advantages

► **Laser die-cutter / In-line system**

- Direct sales (End-user) & (Commission based) indirect sales

STRATEGY

- Running demo center at local site
- Participating in local exhibition to find end-user

THANK YOU

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